



ELECTRONIC SIGN ADVERTISING Exhibition Grounds

Corporate Packages:

<i>Duration</i>	<i>Cost</i>	<i>Number of Runs</i>	<i>Cost Per Run</i>
Weekly	\$200.00	2,016	\$0.10
Monthly	\$350.00	8640	\$0.04
Yearly	\$3,000.00	105,120	\$0.02

* Client is required to pay initial advertising creation fee of approximately \$200.00

* Changes may be made as frequently as requested at a charge of \$85.00 per change

Non Profit Packages:

- Basic Community Event Advertisements (includes Community Event Header)
 - 5 second advertisements
 - \$25.00 (for advertisement creation)
 - No charge for advertisement run time
- Specialized Community Event Advertisements
 - 8 – 10 second advertisements
 - \$200.00 (for advertisement creation)
 - No charge for advertisement run time

LED Sign Information

- All advertising is guaranteed to run a minimum of 12 times each hour
- Full colour animation capabilities
- This electronic sign is located at the entrance of the Exhibition grounds on the corner of Government Road and Prairie Avenue
- Government Road is one of the busiest roads in the City of Weyburn
- Over 10,000 vehicles pass by the sign daily
- The sign is at the entrance to both ice arenas, curling rink, youth centre, skateboard park, ball diamonds, grand stand, agricultural barns and exhibition grounds
- All advertising is created by IKS Media Technology Ltd
- Please allow 10 working days for content creations and updating of ad content

For more information, contact Andrew Crowe, Director of Leisure Services by phone at (306) 848-3217, or by email at acrowe@weyburn.ca.