

FOR RELEASE: September 13, 2020

Weyburn, SK – The new Weyburn Recreation and Cultural Centre to be named the Credit Union Spark Centre

Weyburn Credit Union (WCU) and the City of Weyburn proudly announce a new multi-year partnership that will see the new Weyburn Recreation and Cultural Centre named the Credit Union Spark Centre. It's no secret that Weyburn Credit Union is committed to building a strong and vibrant community, so entering this partnership with the City of Weyburn is no surprise. Approved by City Council, Weyburn Credit Union will contribute \$1,000,000 to the City over 20 years, securing naming rights for the duration. In the coming months, the WCU brand will be visible on new signage and across all communication platforms.

"When we entered the negotiations with the City of Weyburn last year, our credit union, community and economy was in an entirely different place," relates Lynn Colquhoun, Board Chair of Weyburn Credit Union, "but we believe in our community; it's where we live, work and play. We believe in investing in our community to make it better, brighter and stronger. Although our landscape has changed, our beliefs have not. In fact, we feel investing in our community is more important now than ever." Weyburn Credit Union is owned by the people who bank with them and WCU has always used its profits for their members' good. In fact, it's a key difference between a bank and a credit union. This investment in our community is one more way they help make their members' lives better, brighter and stronger.

"The City of Weyburn is extremely excited for the upcoming opening of the Credit Union Spark Centre in 2021," said Andrew Crowe, Director of Leisure Services for the City of Weyburn. "The new leisure and arts facility is a major attraction in our community which will provide safe and healthy inclusive opportunities for years to come. We value the strong partnership with the Weyburn Credit Union and are thankful for their decision to invest back into our incredible city."

The Weyburn Recreation and Cultural Centre (WRCC) is a welcome enhancement to our community. Currently under construction, the WRCC is set to open in September 2021. The gathering place will be completely accessible with barrier-free access points to the building and interior features including the art gallery, pottery studio, multi-purpose rooms, indoor track, simulator room, mini gym, multi-use synthetic field, children's play space and outdoor ice surface. WCU applauds the City of Weyburn on their forward-thinking vision for our community. Because their vision aligns with the City's, WCU is proud to partner with the City and rename the multi-purpose sports, culture and recreation facility the Credit Union Spark Centre.

About the City of Weyburn

As one of the fastest growing communities in Saskatchewan, Weyburn is recognized as one of the more desirable places to live and work. Weyburn is a dynamic community with a long history of dedication to providing an exceptional quality of life for residents.

About Weyburn Credit Union

Serving around 9,000 members for 75 years, Weyburn Credit Union is a member-owned, full-service financial institution. Weyburn Credit Union offers a full range of financial products and services for personal and business banking, as well as wealth management and financial planning services. Membership is open to everyone.

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