



## Credit Union Spark Centre (Recreation and Cultural Centre)

The City of Weyburn is excited to announce the construction of the state of the art Credit Union Spark Centre. This facility will offer sport, culture and recreational opportunities to the City of Weyburn and area providing enjoyable experiences for generations to come.

The facility will provide positive experiences 12 months of the year and will offer multiple barrier-free opportunities to the community. The numerous amenities designed into the new facility include:

- Weyburn Arts Council gallery and pottery studio
- 1/2 FIFA sized synthetic sports turf
- Batting cage and pitching warm-up area
- Three multi-purpose rooms
- Play & Climb indoor play space
- Eight dressing rooms
- Three lane track (220 m)
- Spectator seating (288)
- Mini gym space
- Multi-sport simulator room
- Multi-use outdoor NHL sized skating rink

The City of Weyburn is currently seeking corporations, businesses and individuals interested in putting their mark on the new recreation and cultural centre through the purchase of sponsorship opportunities.

Sponsorship opportunities available include:

- Title naming rights to the facility
- Naming rights to individual amenities
  - Community sponsorship

*For more information on the new Credit Union Spark Centre visit our website  
[www.weyburn.ca/wrcc](http://www.weyburn.ca/wrcc)*



## Facility Name | Opportunities Include:

- Company name on bold display
- Company name as a prefix to the facility name on all print materials associated with the facility and programming advertisements
- Company name as prefix to all incoming and outgoing phone calls
- Full-page ad in City of Weyburn Leisure Guides
- Complimentary use of facility for community events or corporate functions (subject to availability)
- Company name on news releases, media activities, print, radio and TV coverage
- Recognition and involvement at the official opening of the facility

## Amenity Name | Opportunities Include:

- Company name boldly on display above entrance points
- Company name on print material where sponsored amenity is mentioned
- Company name on directional signage to sponsored gym
- Company name on scheduling board
- Top Tier and Second Tier Amenity Sponsors receive complimentary use of facility multi-purpose rooms for community events or corporate functions (subject to availability)
- Recognition at the official opening of the facility

***Don't miss out, become a community leader, sponsor today!***

***For more information on the new Credit Union Spark Centre visit our website***

***[www.veyburn.ca/wrcc](http://www.veyburn.ca/wrcc)***

### Title Naming Rights

#### Facility Naming Rights – No Longer Available

Become the name behind all leisure opportunities held at the complex. Your company name will be boldly on display above the front entrance doors to the facility. Signage will be enhanced with lighting and lettering will be chosen in partnership between the City and your organization to achieve optimum visual effects custom to your brand. The 15 year agreement will ensure your brand is on display through all communications surrounding the recreation and cultural centre. Put your brand in the conversation of the community, as this new state of the art facility provides enjoyable experiences for years to come.

Investment: \$1,000,000

Duration of Contract: 15 years

### Top Tier Sponsorship Options

#### Art Gallery and Pottery Space

The beautiful modern art gallery is equipped to exhibit national and international touring art shows and features a number of moveable walls to allow for maximum flexibility in installation. The space features ample hanging space, polished concrete floors, AA1 temperature and humidity controls and will provide access to the City of Weyburn's permanent collection (over 200 pieces of art).

The pottery studio features two kilns, two pottery wheels and is set up to allow for both hand-building and wheel-throwing.

These facilities will be used 12 months of the year with upwards of 12 art exhibits, multiple receptions, gallery tours, arts education classes and special events. The gallery and studio space will become the "heart of the Weyburn arts community."

Your brand will be boldly on display at the entrance point to the arts "wing" of the facility. The exterior signage will be illuminated and customized to your brand.

Investment: \$300,000

Duration of Contract: 10 years



WEYBURN RECREATION AND CULTURAL CENTRE

GALLERY



#### Synthetic Turf Sport Field and Score Clocks

All eyes will be on the turf field as it is visible when accessing any other feature throughout the facility; your brand will be on display at all times. Signage will be placed above all entrance points to the sport field, on both score clocks, and will be listed on scheduling screens.



WEYBURN RECREATION AND CULTURAL CENTRE

FIELD AND CHANGE ROOMS



Investment: \$300,000

Duration of Contract: 10 years

## Outdoor Skating Rink and Zamboni

The NHL sized outdoor skating rink and multi-purpose area will include a concrete pad, basketball nets and full arena board system including players benches and glass. It will have access to four change rooms and ice will be maintained properly with the use of a Zamboni. The multi-purpose arena will be used 12 months of the year and will provide multiple local user groups a place to play and practice. Your brand will be placed on the arena board and Zamboni. You will be the sole sponsors for the space.

Investment: \$200,000

Duration of Contract: 10 years

## Second Tier Sponsorship Options

### Children's Play & Climb— No Longer Available

Be the brand that brings 12 months of indoor play to Weyburn! This first class structure will host thousands of children every year through indoor recesses, birthday parties, scheduled programming and non scheduled play. Signage will be placed at the entrance of the play and climb area visible to all who enter the facility.



WEYBURN RECREATION AND CULTURAL CENTRE

PLAY AND CLIMB



Investment: \$150,000

Duration of Contract: 10 years

### Indoor Track and Warm-up area

The 220 metre, three lane indoor track will provide exercise and training opportunities to community members 12 months of the year. The indoor track must be crossed to access spectator areas and other amenities meaning your brand will be on display to everyone using the second floor. Signage will be placed at the track access points to grab the attention of the public.



WEYBURN RECREATION AND CULTURAL CENTRE

UPPER LOBBY



Investment: \$150,000

Duration of Contract: 10 years

### Mini-Gym

Located on the second floor, the mini-gym is the perfect place for recreational volleyball, 3-on-3 basketball, badminton or pickleball. This space can also be opened up to the simulator rooms for hosting larger functions or events. Signage will be placed at the user entrance point. Everyone entering the gym will recognize your brand.



WEYBURN RECREATION AND CULTURAL CENTRE

MINI GYM



Investment: \$150,000

Duration of Contract: 10 years

## Simulator Room

Located on the second floor, the four screen, 30+ game simulator room will be the perfect location to fine tune a golf game in the winter or host a birthday party or event. Your brand will be posted above the entrance to the area. All users will see it on display.



WEYBURN RECREATION AND  
CULTURAL CENTRE

SIMULATOR  
ROOM



Investment: \$150,000

Duration of Contract: 10 years

## Third Tier Sponsorship Options

### Multi-Purpose Rooms (Three available)

Promote your brand through the sponsorship of one of the three multi-purpose rooms. These venues will be rented out for meetings, parties, events and will also be used for countless art and recreation programming opportunities. Your brand will be placed at the entrance of the sponsored room.



WEYBURN RECREATION AND  
CULTURAL CENTRE

MULTIPURPOSE  
ROOMS



Investment: \$50,000

Duration of Contract: 10 years

### Change Rooms (Seven Remaining)

Every user who enters the facility intending to take part in physical activity will need somewhere to change into their athletic apparel. Promote your brand through the sponsorship of one of the eight change rooms available. Your brand will be placed at the entrance of the sponsored room.

Investment: \$20,000

Duration of Contract: 10 years

**For more information on the new Credit Union Spark Centre  
visit our website [www.weyburn.ca/wrcc](http://www.weyburn.ca/wrcc)**

**For all investment inquiries please contact Andrew Crowe, Director of Leisure Services,  
by phone at (306) 848-3217 or email [acrowe@weyburn.ca](mailto:acrowe@weyburn.ca)**



## WRCC Interior Main Level



## WRCC Interior Upper Level

