



CITY OF WEYBURN

2023 CITIZEN SURVEY

COUNCIL REPORT | AUGUST 2023





STRATEGIC PLAN

FRAMEWORK

- June 2022
- SWOT analysis
- Vision and Mission
- Strategic Objectives – Areas of Focus

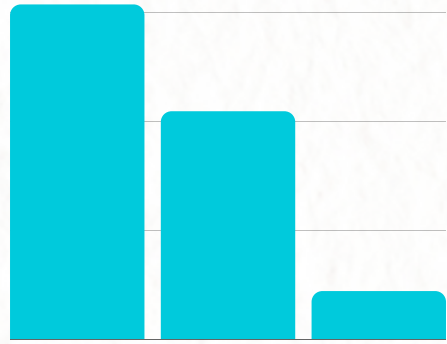
IAP2 FRAMEWORK

- March – April 2023
- Consultation on Strategic Objectives
- Community partners and stakeholders

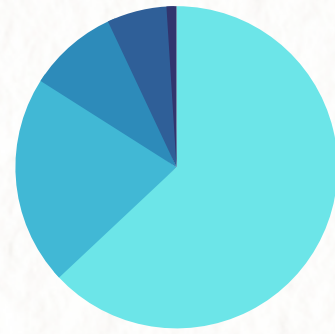
CITIZEN SURVEY

- May – June 2023
- Engagement efforts with broader community

WHO WE HEARD FROM



307 - Residents of Weyburn
 209 - Work in Weyburn
 44 - Own a business in Weyburn



63% - 20+ years
 21% - 10-20 years
 9% - 5-10 years
 6% - 1-5 years
 1% - Less than 1 year

*Lacking more comprehensive demographic data.

RESULTS

Citizen Survey

STRENGTHS

- Community safety
- Location
- Trails/parks
- Community spirit
- Affordability



SATISFACTION RATE

55%

Satisfied with Weyburn as a place to live, work or do business

45%

Satisfied with City of Weyburn quality of services



TOP ISSUES

- Aging infrastructure
- Affordability/cost of living
- Taxes/fees



TOP PRIORITIES

- Improving infrastructure
- Improving City services
- Financial sustainability

TAXES

39%

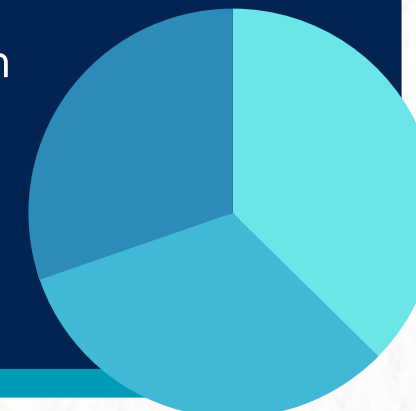
Enhance level of service, which may require tax increase

28%

Maintain level of service, which may require tax increase

Equal sentiments on amount of tax paid in relation to services received:

- 37% - not reasonable
- 32% - somewhat reasonable
- 30% - reasonable



IMPROVEMENTS

Survey respondents provided feedback on what would make Weyburn a better community.

TRANSPORTATION RECREATION



SHOPPING



DOWNTOWN



BUDGET

Priorities identified by survey respondents:



**ECONOMIC
DEVELOPMENT**



**REDUCE CITY
SPENDING**



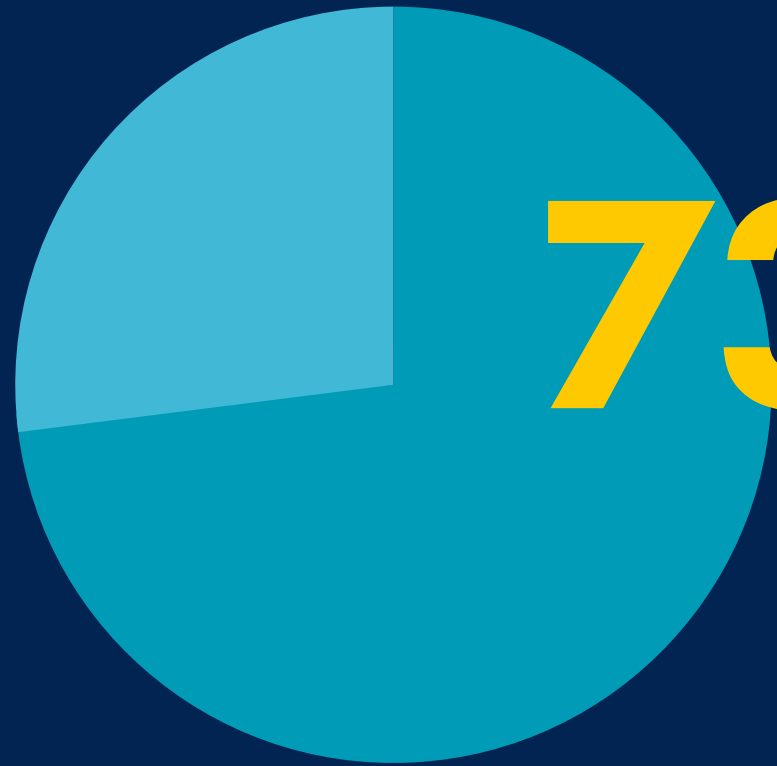
**MAINTAIN/INCREASE
CAPITAL**



**INCREASE LEVEL
OF SERVICE**

Budget timelines to be presented to Council in September.

STRATEGIC PLAN



73%

Feel the Strategic Objectives - Areas of Focus include all priority areas City of Weyburn should be focusing on.



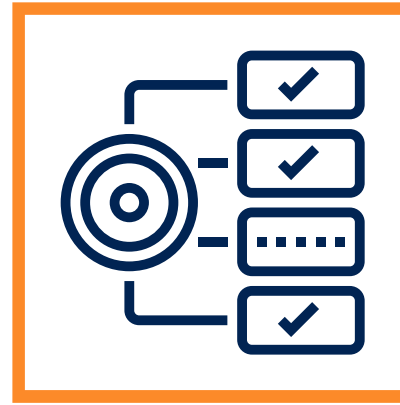
WHAT WAS MISSING

- Infrastructure (plan to repair roads, sewer, etc.)
- Controlling/decreasing costs
- Healthcare

The culmination of the insights collected from June 2022 up to the present will lay the foundation of the City's 2024-2027 Strategic Plan, which is intended to capture a shared vision for the future of Weyburn.

NEXT STEPS

2024-2027 STRATEGIC PLAN & 2024 BUDGET



- Council reviews Strategic Objectives
- Sept. 25 Council meeting, 2024-2027 Strategic Plan presented



- Data collected via citizen survey guides preliminary planning of 2024 budget
- Sept. 11 Council meeting, 2024 budget timelines presented